

# HAIR GENESIS

SCALP & HAIR SERUM

023.U17

HAIR

GP2026INCOS



ISO 16128



## OVERVIEW

This fluid serum has a crystal-clear texture through Cekol® 150 Cellulose Gum texture enhancer, giving a light first layer serum. It also features an easy spread and light after-feel thanks to the active humectant Hydrovance®. This serum is also filled with highly effective actives such as Burgeon-Up which acts as a hair growth active ingredient. COLiance works as a bio-mimetic collagen active for scalp care, hair follicle elasticity and scalp soothing effect, while Oligo-HA is a high purity hyaluronic acid acting to deeply moisturize the scalp skin. NatPure® XCO Sapphire GB606 is a natural blue dye giving a light blue shade to this serum.

Phase	Trade Name	Supplier	European I.N.C.I. Name	Function	%
A	Demineralized water	/	Aqua	/	86,50
B	Hydrovance®	NOURYON*	Hydroxyethyl Urea	Active	5,00
C	Cekol® 150 Cellulose Gum		Cellulose gum	Sensory enhancer	2,00
D	Oligo-HA	HYUNDAI BIOLAND*	Hyaluronic Acid	Active	0,20
	COLiance		Aqua, Butylene Glycol, Hydrolyzed Collagen		3,00
	Burgeon-Up	ICHIMARU PHARCOS*	Aqua, Alcohol, Nasturtium Officinale Leaf/Stem Extract	2,00	
	NatPure® XCO Sapphire GB606 1% aqueous solution	SENSIENT*	Aqua, Gardenia Florida Fruit Extract, Maltodextrin	Color	0,30
	Sensicare® C 1090	CHEMIPOL*	Phenoxyethanol, Ethylhexylglycerin	Preservative	1,00

\* Please contact us to know in which country we are supplier of

## PROCESS

PHASE A : Place under stirring.

PHASE B : Add it to phase A and stir until homogeneous.

PHASE C : Add it to phase AB and stir for 15 minutes until homogeneous.

PHASE D : Add one by one and homogenize between each addition.

Adjust pH to 5,0-5,5.



## PROPERTIES



APPEARANCE : Transparent light blue liquid.

VISCOSITY : 248 cPs (Brookfield RVDV-I+, 5 rpm, 1 min, spindle 2).

pH : 5,0 - 5,5.